

# Join the \$600 Club



When you sell \$600 – either online, face-to-face, or both – you'll get a cool Zyclone and a patch! Go to [scouts.trails-end.com](http://scouts.trails-end.com) for more information.

## Local Council Incentives

In addition to receiving a Zyclone, when you sell \$600 or more, you and your family are invited to the council's \$600 sellers party at Enchanted Castle!

Also, if you sell 1 or more items online at [Trails-end.com](http://Trails-end.com) during the fall sale, you earn a special online sellers patch!



# YOUR M

Get a gift card and ge

- amazon.com \$150 Sell \$2,300
- amazon.com \$110 Sell \$1,800
- amazon.com \$75 Sell \$1,300
- amazon.com \$55 Sell \$1,100
- amazon.com \$40 Sell \$850
- amazon.com \$30 Sell \$650
- amazon.com \$20 Sell \$450
- amazon.com \$15 Sell \$350
- amazon.com \$10 Sell \$250



Sell one item

Get the new Project Popcorn patch or pin.

My Goal Is

\$ \_\_\_\_\_

**Sell O**

Online sales cou

Scout Rewa

[scouts.trails](http://scouts.trails)

to create your a

# MISSION

Get the gear you want!



Online!

Count toward your  
rewards. Go to  
[scouts-end.com](http://scouts-end.com)  
and create your account today!

## BONUS REWARDS!

Sell \$100

In Military Donations

Sell \$100 in  
**Military Donations**  
and earn this  
commemorative  
patch.



Sell \$600

Get the ZYCLONE  
and a patch!



Sell \$1,500



You'll get a  
**BONUS \$50**  
gift card!

Sell \$2,500

6% of  
your total  
sales each  
year is invested  
in your own  
scholarship  
account.



**Guidelines:** 1) Rewards earned are based on individual sales. NO combining of sales with other Scouts. (2) Each Scout may select one reward from the sales level reached, plus a patch or pin. (3) Turn in your reward order when you turn in your popcorn order. All orders and additions must be submitted through the council. (4) All rewards, \$100 Military Club, \$600 Club and \$1500 Club will ship to your unit leader. (5) Rewards are subject to demand and availability. If a reward is no longer available, Trail's End reserves the right to substitute a reward or gift card of equal or greater value.

Amazon.com is not a sponsor of this promotion. See complete details on the back page of this guide.

Trail's End is not affiliated with Wal-Mart Stores, Inc. or any of its affiliates. The services products, or activities of Trail's End are neither endorsed nor sponsored by Wal-Mart Stores, Inc. or its affiliates.




**Send Popcorn to our Troops.**

Check the \$50 Gold Donation Level or the \$30 Silver Donation Level to send popcorn treats to our military and their families.

NAME	STREET ADDRESS	PHONE/EMAIL	\$50	\$30	\$44	\$30	\$25	\$20	\$18	\$18	\$20	\$18	\$18	\$10	\$10	AMOUNT DUE	DLVRY DATE
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<b>TOTAL</b>																\$	

- \$50 Military Donation
- \$30 Military Donation
- Sweet & Savory Collection
- Cheese Lover's Collection
- White Chocolatey Pretzels
- TopK Kettle Corn
- TopK Unbelievable Butter
- TopK Butter L-Light
- Choc. Triple Delight
- Caramel Corn Ahh-Cas-Pee
- Butter Tingles Caramel Corn
- Caramel Corn
- Popping Corn

SCOUTS' NAME \_\_\_\_\_ DEN / PATROL \_\_\_\_\_

TOTAL ONLINE SALES \_\_\_\_\_ + TOTAL SALES THIS FORM \_\_\_\_\_ = **My Rewards Total**

REWARD CHOSEN:

	\$50 MILITARY DONATION		\$30 MILITARY DONATION		SWEET & SAVORY		CHEESE LOVER'S		WHITE CHOCOLATEY PRETZELS		18PK KETTLE CORN		18PK UNBELIEVABLE BUTTER		18PK BUTTER L-LIGHT		CHOC. TRIPLE DELIGHT		CAaramel CORN Ahh-Cas-Pee		BUTTER TINGLES CARAMEL CORN		CARAMEL CORN		POPPING CORN
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MAKE CHECKS PAYABLE TO: \_\_\_\_\_ Please direct popcorn payment to your Pack or Troop.

Better flavor.  
Better for you.  
Better for Scouts  
in your community.

Over  
**70%**  
goes to local  
**SCOUTING**

Made with  
Canola Oil\*  
0g trans fat



**Trail's End**

Over 70% goes to local Scouting

**NOW**  
made with  
Canola Oil\*

**0g**  
trans fat

**NEW**  
resealable  
packages

Better flavor.

Over  
**70**  
goes to  
SCOUT



### POPCORN FOR OUR TROOPS

Donate a gift of popcorn to the men and women serving our country.

**\$50** Gold Donation  
Over **\$35** to local Scouting

**\$30** Silver Donation  
Over **\$21** to local Scouting



**New!**



### WHITE CHOCOLATEY PRETZELS 20oz.

- 0g trans fat †
- No hydrogenated oils

**\$25**  
Over **\$17<sup>50</sup>** to local Scouting



### KETTLE CORN 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 250 calories

**\$20**  
Over **\$14** to local Scouting



### CHOCOLATEY TRIPLE DELIGHT™ 20oz.

- No hydrogenated oils
- Low sodium

**\$20**  
Over **\$14** to local Scouting



### CARAMEL CORN WITH ALMONDS, CASHEWS AND PECANS 26oz.

- 0g saturated fat †
- 100% whole grain

**\$18**  
Over **\$12<sup>60</sup>** to local Scouting



# Better for you.



trails-end.com

**SUPER VALUE**

## SWEET & SAVORY COLLECTION

- Chocolatey Triple Delight 20oz.
- Butter Toffee Caramel Corn 20oz.
- Cheddar Cheese Corn 7oz.

- New and improved flavor
- No hydrogenated oils
- Comes in gift box

**\$44**

Over **\$30<sup>80</sup>** to local Scouting



## CHEESE LOVER'S COLLECTION

- Cheddar Cheese Corn (two 7oz. packages)
- White Cheddar Cheese Corn (one 7oz. package)

- Made with Canola Oil
- Made with real cheese
- Comes in gift box

**\$30**

Over **\$21** to local Scouting

### Made with Canola Oil



## UNBELIEVABLE BUTTER™ 18-pack

### PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 260 calories

**\$18**

Over **\$12<sup>60</sup>** to local Scouting



## BUTTER LIGHT 18-pack

### PER BAG POPPED

- 0g trans fat
- 1g saturated fat
- 220 calories

**\$18**

Over **\$12<sup>60</sup>** to local Scouting



## BUTTER TOFFEE CARAMEL CORN 20oz.

- 0g saturated fat<sup>†</sup>
- 100% whole grain

**\$18**

Over **\$12<sup>60</sup>** to local Scouting



## CARAMEL CORN 11oz.

- 0g saturated fat<sup>†</sup>
- 100% whole grain

**\$10**

Over **\$7** to local Scouting



## POPPING CORN 2.5lbs.

- 100% whole grain
- High fiber

**\$10**

Over **\$7** to local Scouting

<sup>†</sup> per serving  
\* Trail's End Microwave Popcorn and Cheese Corn



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Better for you.  
Better for Scouts  
in your community.

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SCOUTING

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**Trail's End**

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SCOUTS



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All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, and milk.

# Better for you.



trails-end.com

**SUPER VALUE**

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All products are ©D.

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† per serving  
\* Trail's End Microwave Popcorn and Cheese Corn

# SELL ONLINE

## AND REACH YOUR GOAL FASTER!

All online sales starting **August 1** count toward your Scout Rewards.



**GET ONLINE  
IN OCTOBER**

Sell **\$500** online in  
**October** and get a **bonus**  
**\$20** Amazon.com  
Gift Card!\*

When you sell  
online, Trail's End  
ships product  
**directly to your**  
**customers!**

Over  
**70%**  
goes to local  
SCOUTING

### START SELLING ONLINE TODAY!

**STEP 1:** Go to [scouts.trails-end.com](http://scouts.trails-end.com) to sign in or create an account.

**STEP 2:** Go to the **Send Emails** page to send emails to your customers.  
Don't forget to follow up!

**STEP 3:** Go to **Track My Online Sales** to see who has made a purchase.

To find out more, go to  
[facebook.com/trailsendpopcorn](http://facebook.com/trailsendpopcorn)



### WHEN YOU SELL FACE-TO-FACE:

- ALWAYS sell with another Scout or with an adult.
- NEVER enter anyone's home.
- NEVER sell after dark unless you're with an adult.
- NEVER carry large amounts of cash.
- ALWAYS walk on the sidewalk and driveway.
- ALWAYS wear your uniform.
- ALWAYS smile and introduce yourself.
- ALWAYS tell your customers why you're selling popcorn.
- ALWAYS know the different kinds of popcorn you're selling.
- ALWAYS say "Thank you!"
- ALWAYS make a copy of your order form for next year.

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